

# PRESSKIT

**YOUNG  
ONES**

## ABOUT YOUNGONES

YoungOnes is an online platform where supply and demand for day-jobs are quickly and simply brought together. The freelance assignments offered on the platform by clients, what we call gigs, vary and can be found across the hospitality industry as well as retail, logistics and events. Freelancers can respond to gigs via the YoungOnes app and have ultimate freedom of work. They decide where, when and for what hourly rate they take on a job.

**15.000+ FREELANCERS**

**100+ ACTIVE CLIENTS**



Enclosure | april 2022



## LET'S CONNECT

Lotte de Wijs  
lotte@youngones.com  
+44 20 81 45 16 30  
www.youngones.com





## HOW IT STARTED?

YoungOnes was founded in 2017 as an offshoot of one of The Netherlands' largest temp agencies YoungCapital. YoungCapital specialises in staffing solutions as are recruiting, temping and training - with a particular focus on young people. During their time at YoungCapital, YoungOnes's co-founders Pim Graafmans and Margot Roubos saw there was a gap in the market for a 24-hour, on-demand platform that took the effort and mediation out of matching of a temporary worker to a job. The YoungOnes platform and app were built to remove the risks, hassle and costs typically associated with temporary recruitment, mainly to promise transparency and easy-of-use at the heart of its offering.

## OUR MISSION

We believe the world runs on entrepreneurship. With this we do not refer solely to directors with successful companies, but everyone with an entrepreneurial mindset. People should feel free to do things their own way. We believe that this is entrepreneurship, and everyone should cherish it. Do not smother in rules, procedures or other hassles. That's why we do our best to make the world of work a little easier, freer and more open.

## MEET THE MANAGEMENT

Pim Graafmans - CEO  
Margot Roubos - CCO  
Koen Graafmans - CTO



## YOUNGONES NL

**300.000+ FREELANCERS**

**5.000+ ACTIVE CLIENTS**